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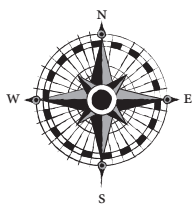
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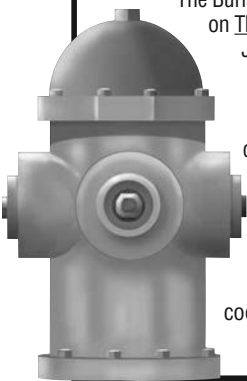
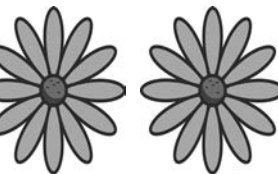
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Say this prayer 9 times a day, by the 8th day your prayers will be answered. It has never been known to fail. Publication must be promised. **GTO** 471311



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The Burlington Water Utility will be flushing hydrants on **Thursdays** during the months of May through July, to reduce and remove the accumulation of rust and iron in the City's water main distribution system. This flushing may cause discolored water in your system. This discolored water is bacteriologically safe and will not harm you.

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SATURDAY, MAY 17

12:00 P.M. - 9:00 P.M.

Spring Fling Festival

• Bags Tournament, Food Trucks, Bouncy House, Kids' Games

• Bakery, Take a Chance Silent Auction

• Craft/Vendor Fair, Sweepstakes and Raffles

• Gravity of Youth Band 5:00 P.M. - 8:00 P.M.

SUNDAY, MAY 18

10:00 A.M - 12:30 P.M

Outdoor Mass

• 10:30 AM Outdoor Mass under the tent

• Knights of Columbus serving hot ham

• Sweepstakes and Lake Geneva Country Meats Drawing



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SANDRA LANDEN MACHAJ Southern Lakes Newspapers

The Verlo shop where mattresses are built is at 3710 W. Elm, McHenry, which also has a showroom. Other showrooms are at 2462 Highway 120, Lake Geneva and at 5150 Northwest Highway, Unit 1, Crystal Lake.

Is it time for a new mattress? Check out Verlo

By Sandra Landen Machaj
CORRESPONDENT

How old is your mattress? Is it still a comfortable place to relax? When you wake up in the morning, do you feel well rested, and did you sleep comfortably through the night?

If your answer to any of these questions is no, it may be time to look for a new mattress.

“Verlo Mattress is a unique mattress company,” said Ray Westman, owner of Verlo in Lake Geneva, McHenry and Crystal Lake. “We do not carry a number of mattress brands but only our own and each of these mattresses, sold in our stores, is built on site in our McHenry store.”

People spend about one third of their lives in a bed. When it is no longer giving a comfortable night’s rest, though, people don’t immediately go to a store for a replacement; instead, complaining about poor sleep and a backache.

Even when people finally think of the mattress, they may often discard the idea of it being a mattress problem because the mattress is often considered a staple, something that lasts forever. In reality, no mattress will last forever. It is recommended that the mattress be replaced about every 12 years, maybe sooner if it is not cared for properly.

“The number of years before a mattress needs to be replaced is dependent on a number of things,” Westman said. “First of all, our mattress needs change over the years as our bodies change. And the care that is given to the mattress also determines how long it will last.”

The concept of producing all of a company’s mattresses in one factory, though, soon was to change. In 1958, Guy Day and Dale Williams – two entrepreneurs from Wisconsin who together owned a furniture store in Wheeling, Illinois – decided to add a new item to their business. They would create mattresses that were custom built at the store. Their mattresses would be created to order and because they were self-manufactured, eliminated the middleman.

When entering a Verlo store today, a clean, open environment greets customers. Mattress styles are arranged in pods to allow customers to peruse various styles, firmness and price points. Sales staff will



The large showroom in Lake Geneva offers an opportunity to try a variety of mattresses made by Verlo.

greet customers and not only answer questions, but share knowledge about mattresses that customers may not know.

“One of the advantages of purchasing your mattress from Verlo is that we eliminate the middleman, making a high-quality mattress for a lower price,” Westman shared. “Our sales people actually are very knowledgeable about our mattresses because they are involved in building them here on site. We can also build the mattress specifically for your needs in about a week from the time it is purchased.”

Mattresses can be made either one-sided or two-sided, with the latter being turned over at regular intervals to allow for even wear. One-sided mattresses do not need to be turned over, but do need to be rotated at regular intervals – again to promote even wear. Verlo produces both kinds.

The custom-made mattresses are produced at the McHenry location for the Lake Geneva, Crystal Lake and McHenry stores. Customer’s needs, which can include making a mattress softer or firmer, are taken into consideration when the mattress is built.

“Once the mattress is built and delivered to the customer, we aren’t through with the mattress or the customer,” said Westman. “We offer a one-year comfort promise on most of our mattresses. If after sleeping on the mattress they find it needs more or less firmness, it can be returned

to have additional firmness added or to be softened once during that period. After the one-year time, the mattress can still be picked up and rebuilt as needed for a nominal fee.”

Because the company creates the mattress on site, Verlo also is able to custom design the mattress for whatever shape, size or firmness is needed.

“We are able to create a special size mattress to fit in your camper or boat and even special shapes such as round mattresses or one to fit a special-sized, built-in bunk bed,” added Westman. “Such custom sizes are often needed here in the lakes area, where boats and recreational vehicles are prevalent, and may need to have their mattresses replaced. We also create mattresses for antique beds, which may also require special sizing.”

Adjustable bed frames are very popular and, according to Westman, provide a healthier way to sleep. By raising the legs, it helps reduce swelling in the lower limbs, and when the head is raised, it allows one to breathe better and snore less. An adjustable bed is a favorite even for those who just enjoy reading or watching television from their bed.

Adjustable bed frames are available in the stores.

“Sleeping on your back is the best way to sleep,” added Westman. Using an adjustable base means that the mattress does not require a box spring. What it does require, however – at least on some models – is a change in the construction of the mattress. A mattress that has a steel border rod must remove a portion of the rod and replace it with a cord to make the mattress more flexible. This way, the mattress will bend when the head or feet are raised.

Prices at Verlo are less than what most other mattress companies have to offer for the same quality, because there is no middleman markup. Local Verlo dealers are at 3710 W. Elm, McHenry (phone: 815-578-8275); 2462 Highway 120, Lake Geneva (phone 262-249-0420); and in Crystal Lake, Illinois at 5150 Northwest Hwy, Unit 1 (phone 815-455-2570).

All locations are open Monday through Friday from 10 a.m. to 6 p.m., Saturdays from 9 a.m. to 5 p.m., and Sunday from 11 a.m. to 4 p.m.



An adjustable frame can add comfort and may also help prevent snoring.

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4. Norway Spruce
5. Viburnum

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1-2 Gal. Installed

1. Summer Weigela
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3. Dwarf Dogwood
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FOR SALE

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Burial Needs

2 CEMETERY LOTS In Rose-lawn cemetery, buy 1, get 1 free. 262-903-1084 bdsoplanda@genevaonline.com

7 CEMETERY PLOTS Willing to sell as a group or individually. Located at Roselawn Memory Gardens 3045 WI-67, Lake Geneva, WI 53147. **This is a private sale.** Contact Randy, the seller at randy@slpublishers.com.

Collectibles

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Estate Sales

N8633 STONE SCHOOL RD May 8, 9 & 10,9-4. Power tools, fishing/hunting/ Large & small pet transporter. 6 ft steel fence post. Milk crates/ cans. Pails. Desk, TV stand, night stand. Small refrigerator, speakers, baby stroller & bassinet. Patio table, umbrella & chairs. H/H etc.

Burlington Garage Sales

1442 FAIRLAWN BLVD Country Estates. May 8 - 10. 9 - 4. Men's & women's plus sz clothing, jewelry, lots of misc, HH & other accessories

724 CRESTWOOD DR. BURLINGTON Multi family Rummage, May 8th and 9th 8am to 5pm Rain or Shine Tons of household items, vintage card table, bar stools assorted furniture items. Household, holiday decorations, lawn decorations, Kids clothes boys to size 3, girls sizes 6, 7, 8, tons of toys newborn to toddler, women and men clothing. So much to list!

GLEN at STONEGATE by Walmart Multi Home May 15, 16, 17 8-4. IKEA Shelves, Inflatable Kayak, Bench, Table & Chairs, Wash/Dryer, Queen Bed, TV, Furniture, T Redlin Paintings, Wood Art/Lake Decor, Craft & Stampin' Up Supplies, Plants, HH Items, Toys, Bikes, Hamster Cage, Clothing - Toddler, Teen, Adult Male, Female, MORE!

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AUCTIONS, GARAGE SALES

East Troy Garage Sales

N9092 EAST SHORE RD. LAKE BEULAH AREA Weds. May 14-Sun. May 18, 8-5. HUGE SALE! Large downsizing sale prior to Moving. Yard bench, decorative treasures, rugs, lamps & some furniture. Thousands of household items.

Muskego/Franklin Garage Sales

W151 S6535 GLENBROOK DRIVE May 8,9 & 10, 8am-4pm. Antiques: furniture, glassware and other. Tools,tool chest & many garage items. H/H and more.

Waterford Garage Sales

25 HOME SUBDIVISION RUMMAGE May 15 - 17, 9:00 am - 4:00pm. 639 Hickory Hollow Road-Maps available here. Behind Cotton Exchange. Kettle Glen/Fairview Est. HUGE SALES!

Trevor Garage Sales

24931 113TH STREET MAY 15, 16 & 17th, 9am-4pm. Sunset Ridge Subdivision. Crafts, Holiday decor, leather coats & jackets, H/H, and much more!



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