

Good

EAST TROY
— AREA CHAMBER OF COMMERCE —

NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

AUGUST 2024

VOLUME 35, EDITION 3

10 Things to Do in East Troy This Fall

As the summer months melt away, the countdown begins for the love of all things fall. From the spookiest Halloween events to some of the best festivals to our favorite way to see fall foliage, here's how to get the most out of this season.

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For updates on East Troy's fall event line up, visit easttroy.org.



The East Troy Scavenger Games made its debut in East Troy's Fourth of July Parade on June 30 with crew members (from left) Arlan Kehl, Silas Kehl, Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director, Nola Foster, Brett Foster, Ellison Guild, Ayla Guild, Maxine Moody, Loretta Kehl, Addi Guild, Megan Kehl, Molly Moody, Matilda Moody, Avi Foster, Dani Foster and Tommy McCormack. Not pictured are: Jamie Rohrer, John Jacoby, Jon Lenz and Sarah Manke.

JOHN JACOBY
Good Neighbors

Tourism sets new record in Walworth County

It was another record-shattering year in 2023 for Walworth County tourism, according to the Wisconsin Department of Tourism.

Data released this summer show Walworth County's tourism industry jumped more than 7 percent.

"Walworth County tourism is soaring and we are working hard to make sure we maximize the economic impact of travel to East Troy at this time," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director. "We are proud to show our visitors why East Troy is the coolest place in Southeastern Wisconsin."

This summer, the East Troy Area Chamber of Commerce launched The 2024 Scavenger Games: The Ultimate Citywide Adventure on three dates with help from a \$28,296.75

• CONTINUED ON PAGE 3

TREASURE TROVE

2024 Scavenger Games unveil East Troy's hidden gems



Whether you're an adult, family, child, CEO, co-worker, influencer, educator or grandparent ... the 2024 Scavenger Games "behind-the-scenes" East Troy adventure will have something for everyone. Sign up for the Scavenger Games today for a chance to win \$1,000 like the Hot Flash Gordons (above). Experience the ultimate city-wide, escape room style, scavenger hunt on two separate dates, Aug. 17 & Oct. 19.

LAVENDER & OAK STUDIOS Good Neighbors



This summer, East Troy launched an unprecedented technology driven, city-wide scavenger hunt, blending modern electronic elements like movie-esque Laser Mazes with engaging physical and logical challenges.

"Building on the East Troy Area Chamber of Commerce's successful year-four launch of East Troy Lights (an interactive and imaginative holiday light attraction that gained nation-wide media attention), we are utilizing the same technology to make our town come to life in the most unique way," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director.

During the first of the 2024 Scavenger Games on June 15, contestants explored East Troy, unlocking discoveries while accruing points as they competed in various challenges for a chance to win \$1,000.

• CONTINUED ON PAGE 4

Best in Biz: Hill Valley Dairy is 2024 Business of the Year

Hill Valley Dairy has been named the 2024 Business of the Year by the East Troy Area Chamber of Commerce.

The Business of the Year Award recognizes business growth, community involvement and innovative efforts in the East Troy area.

Hill Valley Dairy owners Ron and Josie Henningfeld accepted the award at the Chamber's Annual Dinner and Awards Night on July 22 at the Hive Taproom, featuring food by Sauced Pizzeria.

"This year's winner has had a big year with news stories in the Shepherd Express, Milwaukee Journal Sentinel, Milwaukee Magazine and ties to Top Chef Wisconsin," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director. "It's not surprising, as it is one of those businesses you can't help but fall in love with."

As East Troy High School graduates, Ron and Josie have strong East Troy ties and are actively involved in the local community.

"They were core vendors as the East Troy Farmers Market got its start when they began



left: Hill Valley Dairy owners Ron and Josie Henningfeld accept the East Troy Area Chamber of Commerce's 2024 Business of the Year Award during the Chamber's Annual Dinner and Awards Night at The Hive Taproom July 22. The award recognizes business growth and success, community involvement and innovative efforts in the East Troy area. **right:** The crew from Sauced Pizzeria receive the 2024 Good Neighbor of the Year Award, including (from left) Mallory LeDonne, Sage Redenz, Rachel Haraldsen, Jamie Rohrer, Jon Lenz, Sarah Manke, Charlotte Reitz, Dawn Froelich and Evvy Keating.

JAMIE ROHRER Good Neighbors

• CONTINUED ON PAGE 5



above: The East Troy Community School District brought a crew of volunteers to man the East Troy Area Chamber of Commerce's 47th annual Corn & Brat Roast, including (from left) Lisa Dragotta, Taylor Baumeister, Quinn Fitch, Andrea Belka Van Buren, Kelly Fitch, Kelly Geisert, Jessie Smith, Jane Wolfe, Amy Foszpanczyk, Mark Weerts, Brian O'Leary, Aaron Judd, Jenny Ledin and Amanda Jones. **right:** Bryson Strand gets his first taste of the season's mouthwatering, buttery sweet corn during the Memorial Day Weekend event, which also featured East Troy's 32nd annual Community-wide Rummage and Brewfest.

VANESSA LENZ *Good Neighbors*



Thanks for supporting East Troy!

To all the incredible volunteers and sponsors who helped make the 47th annual East Troy Area Chamber of Commerce Corn and Brat Roast, 32nd annual Community-wide Rummage Sale and East Troy's 9th Annual Brewfest a success.

It felt so good to see you all on the square and we are already making plans for next year!



East Troy Brewery

A heartfelt thank you for generously allowing East Troy Brewfest to move indoors to your wonderful space after thunderstorms decide to rain on our parade —your support made the event a resounding success!

- Sarah Manke
- Jamie Rohrer, Sauced Pizzeria
- Jonathan Lenz, Sauced Pizzeria
- Daniel Rolison
- Adam Duda
- American Legion Loomis-Martin Post 188
- Don Roberts, American Legion Loomis-Martin Post 188
- John Vilanj, East Troy Area Historical Society
- Hometown Sausage Kitchen
- John Hudoc & Thomas Cicero, Hometown Sausage Kitchen
- East Troy Lions Club
- John Biersack, East Troy Lions
- Mike Glodowski, East Troy Lions
- Tent Events
- Bailey Kaiser, Citizens Bank
- East Troy FFA
- Ann Zess, East Troy Brewery



Kai Bottum serves up VIP beers during East Troy's 9th annual Brewfest on Sunday, May 26. Thank you to East Troy Brewery for graciously hosting the event indoors after thunderstorms rained on the party parade!

VANESSA LENZ *Good Neighbors*

- Ted Zess, East Troy Brewery
- Keely Rivero, East Troy Brewery
- Zach Innis, East Troy Brewery
- Pat Miller, East Troy Brewery
- John Jacoby
- Keri Jacoby
- John's Disposal
- Kathy Frymark, State Farm Insurance- Tim Werwie Agency
- Russ Frymark, East Troy Lions
- CJW
- East Troy Boy Scouts Troop 92
- Tom McCormack
- Joann McCormack, Spotlight Real Estate
- Carrie Wales, ProVisor
- Chad Wales, ProVisor
- Grace Wales, ProVisor
- Jim Jakscht, Edward Jones
- Ruth Wampner, Edward Jones
- Jeannine Thielen, Edward Jones
- Jake Bock, Edward Jones
- Brecken Wampner, Edward Jones
- Teri Marescalco, Edward Jones
- Bob Kugach, Knights of Columbus
- Mary Kugach, Knights of Columbus
- Mick Mitten, Knights of Columbus
- Pat Whiting, Knights of Columbus
- Dani Foster, Vote for East Troy
- Molly Moody, Vote for East Troy
- Heather Glass, Vote for East Troy
- Carla Galler, Vote for East Troy
- Dean Adsit, Vote for East Troy
- Adalina Adsit, Vote for East Troy
- Tommy McCormack, Vote for East Troy
- Bill Webber, Vote for East Troy
- Sophia Webber, Vote for East Troy
- John Lightfield, Vote for East Troy
- Dana Schmitz, Vote for East Troy
- Keith Witt, East Troy Pharmacy
- Jennifer Noard, East Troy Pharmacy
- Stevie Taylor, James R. Taylor & Sons
- Jim Taylor, James R. Taylor & Sons
- Jimmy Taylor, James R. Taylor & Sons
- Kim Postulka, James R. Taylor & Sons
- Tony Postulka, James R. Taylor & Sons
- Jimmy Taylor, James R. Taylor & Sons
- Lucy Taylor, James R. Taylor & Sons
- Fred Price, The Carpenter's Daughter
- Kim Price, The Carpenter's Daughter
- Michele Reyes, James R. Taylor & Sons

- Mario Reyes, James R. Taylor & Sons
- Mark Weerts, East Troy Community School District
- Aaron Judd, East Troy Community School District
- Amy Foszpanczyk, East Troy Community School District
- Quinn Fitch, East Troy Community School District
- Ryan Holle, East Troy Community School District
- Amanda Jones, East Troy Community School District
- Kelly Fitch, East Troy Community School District
- Jessie Smith, East Troy Community School District
- Kelly Geisert, East Troy Community School District
- Andrea Belka Van Buren, East Troy



Amelia and Delaney Tribble savor the sweet taste of summer's first sweet corn at the East Troy Area Chamber of Commerce's Memorial Day weekend Corn and Brat Roast.

VANESSA LENZ *Good Neighbors*

- Community School District
- Jane Wolfe, East Troy Community School District
- Brian O'Leary, East Troy Community School District
- Brian O'Leary, East Troy Community School District
- Lisa Dragotta, East Troy Community School District
- Karlee Friemoth, East Troy Community School District
- Julie Friemoth, East Troy Community School District
- Jenny Ledin, East Troy Community School District
- Adam Schrieber, Schruer Driving Service
- Rese Schrieber, Schruer Driving Service

- Molly Mitten
- Peter Mitten
- Debbie Condon, East Troy Lions
- Mike Drew, East Troy Lions
- Peggy Parthold
- Jenna Raymond, Citizens Bank
- Maddie McKay, Citizens Bank
- Emily Lasak, Citizens Bank
- Jake Starck, Citizens Bank
- Abigail Cramer, Citizens Bank
- Taylor Busse, Citizens Bank
- Madiyn Gehl, Citizens Bank
- Barb Manthey, Citizens Bank
- Jennifer Huff, Citizens Bank
- Stacy Scholtka
- Ray Scolavino
- Ted Kilpin, Mason Lodge
- Mary Rohrer, 2894 on Main
- Alice Rohrer, 2894 on Main
- Jebb Rohrer, 2894 on Main
- Jane Rohrer, 2894 on Main
- Erin McKibben, MP Systems
- Deb Peterson, Aspect Foundation Student Exchange
- Ed Peterson, Aspect Foundation Student Exchange
- Max Seubert, Accurate Housing Systems
- Lori Seubert, Accurate Housing Systems
- Accurate Housing Systems
- Justin Nagl, Accurate Housing Systems
- David Engelhardt, Accurate Housing Systems
- Joe Redlin, Accurate Housing Systems
- Christy Redlin, Accurate Housing Systems
- Alex Schulz, Accurate Housing Systems
- Frank Tonkovich, Accurate Housing Systems

- Kim Tonkovich, Accurate Housing Systems
- Jason Murray, Accurate Housing Systems
- Chelsey Nagl, Village of East Troy
- Tim Barr
- Chris Barr
- Sue Parr
- Karlee Friemoth, East Troy FFA
- Julie Friemoth, East Troy FFA
- Gracy Fox, East Troy FFA
- Abby Erman, East Troy FFA
- Cadence Kroll, East Troy FFA
- Evy Keating, East Troy FFA
- Madison Kegly, East Troy FFA
- Addie Hudson, East Troy FFA
- Mia Klammer, East Troy FFA
- Hannah Feyen, East Troy FFA
- Jonah Feyen, East Troy FFA
- Cobly Atkinson, East Troy FFA
- Lily Atkinson, East Troy FFA
- Alyssa Nowak, East Troy FFA
- Lilah Feyen, East Troy FFA
- Bridget Boll, East Troy FFA
- Rebecca Rash, East Troy FFA
- Bryan Harding
- Sam Valentine
- Gina Russell
- Mike Garber
- Shannon Hoppe
- Bill Lee
- Jason Murray
- Stacey Busateri
- Joey Zess
- Kristin McAdow
- Ben Zess
- Amy
- Nina Zess
- Kevin Johnson
- Glenn Lazich
- Dana Lazich
- Angie Smalley
- Jason Smalley
- Ginger Kunze
- Shannon Hoppe
- Brandy Plautz
- Kai Bottum
- Mike Bottum
- Sabine Bottum
- Rachel Neubauer
- Reilly Lagerhausen, The Hive Taproom
- Ryan Paugh, The Hive Taproom
- Ethan, The Hive Taproom
- Hansen's IGA Market
- Village of East Troy
- Village of East Troy Department of Public Works

Welcome culver's!



The much-anticipated East Troy Culver's is officially open with staff slinging its ButterBurgers and frozen custard to customers, immediately following a ribbon cutting July 22. The Campbell family, shows support to Brianna Campbell, a 2018 East Troy High School graduate and General Manager at the new Wisconsin based restaurant chain, on opening day. Campbell Construction built the around 4,000-square-foot drive-thru Culver's at 2557 North St. Pictured from left are: Jay Campbell, Brianna, Gail Campbell and Brooke Campbell-Price.

VANESSA LENZ, Good Neighbors

TOURISM • CONTINUED FROM FRONT PAGE

Joint Effort Marketing (JEM) Grant from the Wisconsin Department of Tourism.

The 2024 Scavenger Games marketing campaign has helped creatively display East Troy as an innovative tourism destination while highlighting its diverse experiences and attractions, along with its rich history, explained Lenz.

"Much like the massively popular East Troy Lights Candy Cane Adventure (and unlike the unreal and oversaturated VR experiences), the 2024 Scavenger Games brings participants into a world that already exists while offering a one-of-a-kind adventure," said Lenz.

"We are seeing the results of our increased marketing and sales efforts and have high hopes for an economic boost for our local businesses as we head into the fall and winter seasons."

Tourism Data Highlights:

- Direct visitor spending rose from \$680 million (2022) to \$728 million, up 7.1 percent
- Total economic impact went from \$892 million (2022) to \$954 million, up 6.9 percent
- Employment in tourism-related jobs increased from 7,062 (2022) to 7,193, up 1.8 percent
- Total labor earnings climbed from \$258.9 million (2022) to \$273.4 million, up 5.6 percent
- State and local tax collections linked to tourism rose from \$71.1 million (2022) to \$75.4 million, up 6 percent.
- Visitor-driven tax receipts offset the need for local communities to collect those dollars from residents to pay for services such as public safety, roads, schools and parks.

"We are so thankful to our partners in travel, tourism and hospitality who make visiting East Troy a one-of-a-kind experience," Lenz said.

East Troy's Tourism Arm

Since the East Troy Area Chamber of Commerce was named the Village of East Troy's designated tourism entity in 2015, its efforts have highlighted East Troy as a unique destination, contributing significantly to local economic growth and business and community engagement.

As a small, nimble organization that has seen success on the state level for its work in tourism, the East Troy Area Chamber of Commerce presents a popular event line up that has seen considerable growth since 2013 with 2023 being the busiest year in the Chamber's 70-year existence.

Most notably, the East Troy Area Chamber of Commerce launched year 4 of East Troy Lights in December of 2023, building on the successful interactive Candy Cane Adventure, East Troy's Winter Wine Walk and East Troy's New Year's Eve Ball Drop.

The light show event (from Dec. 2-31) was estimated to draw more than 15,000 local, day-trip and overnight visitors and upwards of \$700,000 in spending (spread out across the month of December).

Thanks to those efforts, East Troy Lights was honored on a state level for pushing the boundaries of innovation in the tourism industry.

The immersive and interactive holiday light experience was nominated for the Wisconsin Governor's Tourism Award in the "Innovation" category.



David Spiegelberg, Regional Tourism Specialist with Travel Wisconsin (right), presents the East Troy Area Chamber of Commerce (represented by (from left) Jamie Rohrer, East Troy Chamber Vice President and Scavenger Games creator, Jon Lenz, pizzaiolo of Sauced Pizzeria – Scavenger Games presenting partner and Vanessa Lenz, East Troy Chamber Executive Director), with a Year 1 \$28,296.75 Joint Effort Marketing Grant from the Wisconsin Department of Tourism to help with marketing campaigns for the 2024 Scavenger Games. The ultimate city-wide, escape room style, scavenger hunt will return on two dates – Aug. 17 and Oct. 19. Whether you're an adult, family, child, CEO, co-worker, influencer, educator or grandparent ... this "behind-the-scenes" East Troy adventure will have something for you!

JAMIE ROHRER, Good Neighbors

"By utilizing technology in new ways, East Troy Lights has been successful in putting East Troy front and center, including (among numerous other positive earned media) a story in Midwest Living (which has a 3.2 million cross platform audience)," said Lenz.

"Getting to see East Troy alongside million-dollar light show installations in major cities due to its unique use of holiday lights and adventure validates the value of innovation and its implementation in tourism."

Wisconsin's Numbers at a Glance

In 2023, the industry had an economic impact of \$25 billion – an increase of 5.4 percent – breaking the previous record of \$23.7 billion in 2022 and passing the prior record of \$22.2 billion in 2019.

"We're becoming a little less of a hidden gem and just simply a gem," said Craig Trost, Communications Director for the Department of Tourism, "and as Wisconsin gets added to more and more people's bucket lists, we really benefit from that exposure."

Wisconsin welcomed 113 million visits, according to the report, an increase of nearly two million over the previous year, and also experienced 46 million overnight visits, the highest ever for any previous year.

The 2023-25 state budget, approved by the Legislature and signed into law by Governor Tony Evers appropriated \$34 million to "raise Wisconsin's profile across the country as a premier business, cultural and recreational destination," according to the Tourism Department.



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Best fall events

SEPTEMBER

Aug. 28 – Sept. 2 Walworth County Fair

The 175th Walworth County Fair will be held from Aug. 28-Sept. 2 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn. The “Stars, Stripes & Fair Delights” event will feature entertainment, food animal exhibits, carnival rides and more. For more information, visit walworthcountyfair.com.

6 First Friday East Troy Eras Tour

East Troy’s First Fridays event series finale will feature the East Troy Eras Tour on Friday, Sept. 6 from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St. Embark on a journey through time with food trucks, beer tent, kids activities, artisans, makers and more. Guest DJ Wigwam will transport guests through a musical timeline of different eras. For more information, visit easttroy.org.

14–15 East Troy Bluegrass Festival

The 30th annual East Troy Bluegrass Festival is set for Saturday and Sunday, Sept. 14-15 at East Troy Village Square Park, 2881 Main St. A full line-up of Bluegrass bands and contests, plus lots of great food, will take place from 11 a.m. to 5:30 p.m. each day. Admission is \$20 per day or \$35 for the weekend. For more information, visit easttroybluegrass.com.

14 Helen Keller

The East Troy Lions Club presents Jessica Michna as Helen Keller on Saturday, Sept. 14 at 1 p.m. at Ivan’s Backstage, 2093 Division St. Michna presents a one woman, historically accurate, show that is sure to please. Tickets are \$15 for adults and \$5 for students.

21 Calling All Spirits

The East Troy Area Historical Society, 2106 Church St., will present “Calling All Spirits: Spiritualism in the Victorian Era” by David Desimone at 11 a.m. on Saturday, Sept. 21. Learn about the uncanny world of 19th century American Spiritualism. More than an occult parlor game, this was a new religion which channeled the voices of the dead,

linked the present with the past and conjured new worldly and otherworldly futures.

The free program will cover everything from the Fox Sisters, often credited with creating the first major wave of Spiritualism in America to the Morris Pratt Institute, the first school dedicated to teaching Spiritualism in America, located in Whitewater.

Sept. 27 & 28, Oct. 4, 5, 11, 12, 18, 19, 24, 25, 26 & 31 Nov. 1 & 2 The Walk of Terror

The Walk of Terror, East Troy’s scariest Halloween attraction, will return for its ninth year at Alpine Valley Resort, W2501 County Road D.

The award-winning haunted attraction will run Sept. 26 through Nov. 2 on Fridays and Saturdays. Black Out Thursday is Oct. 24. Halloween Night is Oct. 31. Box office hours are 6:30 to 10:20 p.m. The show begins at 7 p.m.

Tickets are \$20 for general admission and \$35 for fast pass in advance and \$25 for general admission and \$40 for fast pass at the gate.

Experience 6,000 square feet of horror as you walk through the realms of the Walk of Terror. For more information, visit thewalkofterror.com.

5 Lions Club Car Show

The East Troy Lions Club will host its Annual Car Show from 9 a.m. to 3 p.m. on Saturday, Oct. 5 at Rossmiller Sports Complex, 3072 Graydon Ave.

Dash plaques & goody bags will be awarded to the first 200 cars. Club participation and all makes, models and years welcome. Grass parking. The event will feature music, food and raffles. \$10 registration.

5- Resource Center Annual Fundraiser

The East Troy Family and Community Resource Center will be hosting its Annual Silent Auction Fundraiser in at Lake Beulah Yacht Club, N9220 E Shore Road. Doors will open at 5 p.m.

Tickets can be purchased online: <https://square.link/u/cULJ4Bei>. Tickets are \$35 and must be purchased by Sept. 21.

The night will feature delicious food catered by locally owned Sandwich Sisters, homemade desserts, and a cash bar. There will be a large silent auction, some fun 50/50 action and a 25 bottle wine pull.

The resource center will use proceeds to continue its 21 years of free family programming.

For more information, contact Marolyn at (262) 642-4900 or easttroyfamily@gmail.com.

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SCAVENGER GAMES • CONTINUED FROM FRONT PAGE

“The main event is a scavenger hunt. But unlike other scavenger hunts, our goal for the participants isn’t for them to finish. Our goal is not for them to be the fastest or even to complete the most tasks,” said Jamie Rohrer, 2024 Scavenger Games creator.

“Our goal is simple: to create and maximize the number of human to human interactions while exploring the world around them. We are creating magic and wonder while we push teams to work together and create friendly competition, while exploring downtown East Troy.”

The hunt featured East Troy’s must-sees and hidden treasures across our downtown, highlighting historical sites, landmarks, attractions and food, drink and dining experiences.

“While stopping in East Troy to participate in Scavenge East Troy, the event also allows us to show off one-of-a-kind attractions: exploring a car with rumored ties to Al Capone at the East Troy Electric Railroad, a Hill Valley Dairy cheese curd tasting challenge at East Troy Brewery and more, leading to return visits and repeated economic impact,” said Lenz.

“The essence of a scavenger hunt is discovery, but it was amazing to see participants explore various locations, uncover hidden gems, and learn about the area,” Lenz said. “It aligns perfectly with the mission of encouraging people to discover the unexpected in Wisconsin.”

Sign up today!

The 2024 Scavenger Games: The Ultimate Citywide Adventure will continue on two additional dates:

- Aug. 17, 2024
- Oct. 19, 2024- Halloween Theme

Face off against hundreds of other players in a game of wits, strategy, diplomacy, physical feats, and cleverness for the ultimate prize of \$1,000 dollars.

Teams consist of up to six people, but you’ll need at least three to accomplish



above: The inaugural Scavenger Games event kicked off with an opening ceremony at East Troy Village Square Park June 15. **top:** The Sanderson Sisters show off their team flag. Sign up for the Aug. 17 & Oct. 19 Scavenger Games today & experience the ultimate city-wide, escape room style, scavenger hunt. Visit thescavengergames.com for more information.

LAVENDER & OAK STUDIOS Good Neighbors

certain tasks.

Choose your team wisely. Every member will matter. From puzzle solving, to data gathering, to physical abilities, you’ll want a little of everything as you face off in the ultimate scavenger hunt.

Get tickets at thescavengergames.com. To get involved with the event as a sponsor or volunteer, email vanessa@easttroy.org.

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back in 2016,” said Lenz. “Ron and Josie have always shown support to local events, engaging with residents and fostering a strong community connection,” said Lenz.

Ron and Josie serve as East Troy Winter Wine Walk co-chairs, are East Troy Chamber of Commerce members and are active on East Troy’s First Fridays Committee, often showing up with their whole family after a long day working at their business to help with event clean up, Lenz explained.

“Ron and Josie have created a booming business centered on family, community and an entrepreneurial spirit. At the heart of it all lies their love of one of Wisconsin’s most beloved culinary treasures,” said Lenz.

Hill Valley Dairy is known for producing high-quality, artisanal products using milk from the Henningfeld family farm, Romari Farms, in East Troy.

“Their commitment to using fresh, local ingredients ensures that their products stand out in terms of taste and quality,” said Lenz.

Due to increasing popularity and demand for their products, Hill Valley Dairy opened a retail store and cheese & wine bar in Lake Geneva, in fall of 2022.

The business continues to host events that use local vendors and drive Lake Geneva traffic back to East Troy. In December of 2023, Hill Valley brought a bus of 50 people to view East Troy Lights.

Last year, Hill Valley Dairy made its biggest move yet, taking over production in the former Walker’s Point space of Clock Shadow Creamery. In 2024, they have re-opened the front end with space for retail and experiences.

“We are so grateful Hill Valley has kept its commitment to East Troy, even when it expanded to other cities,” Lenz said.

Good Neighbor Award: Sauced Pizzeria

Sauced Pizzeria received the 2024 Good Neighbor Award for its significant positive impact in the community and its collaborative efforts with the East Troy Area Chamber of Commerce.

With locally sourced, seasonally inspired menu items, Sauced is a definite East Troy must-try, upping the hip factor and attraction of the downtown Village Square.

“When you walk down the streets of our blossoming downtown, you’re surrounded by a well-preserved history ripe with a little bit of everything: mean brewing spaces, diverse event line up and a foodie scene that puts cities five times its size to shame,” said Lenz.

“This type of magic doesn’t just happen. As East Troy’s tourism arm, the East Troy Area Chamber of Commerce works hard to find smart, innovative ways to make East Troy a place full of passion and destination full of unique experiences. In order to do this, we need support.

“Since opening in the middle of a pandemic, Sauced Pizzeria has been by our side every step of the way.”

Sauced is always first to volunteer to help organize and man the East Troy Area Chamber of Commerce events and its owners have taken on key positions with the East Troy Area Chamber of Commerce, demonstrating unwavering support and dedication to the local community’s growth and future success.

Sauced has stepped up as a presenting sponsor of East Troy’s newest initiative—The 2024 Scavenger Games. This venture is helping the East Troy Chamber create return visits and repeated economic impact for



Members of Vote for East Troy accept the East Troy Area Chamber of Commerce’s 2024 Volunteer of the Year Award during the Chamber’s Annual Dinner and Awards Night at The Hive Taproom July 22, including Anna Janusz of the East Troy Community School District Board of Education, Ayla Guild of The Hive Taproom, Dani Foster, East Troy Elementary PTO President, Carla Galler, Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director and (not pictured) Molly Moody.

JAMIE ROHRER *Good Neighbors*

local businesses, highlighting historical sites, landmarks, attractions and food, drink and dining experiences, Lenz explained.

Sauced is also a Corporate Partner of the East Troy Area Chamber of Commerce and serves as a key player in the following: East Troy Lights, East Troy Brewfest, East Troy’s Winter Wine Walk and East Troy’s First Fridays event series.

Even in the face of larger competitors, Sauced has helped East Troy make an impact on a much larger stage by continually showcasing (to visitors and residents alike) a unique use of technology and innovation.

Its unique recipes and commitment to culinary excellence have made the restaurant shine bright among locals and visitors alike.

At the 100 percent wood-fired Neapolitan style pizzeria, you’ll find favorites like a Margherita with fresh mozzarella, the crowd-pleasing Prosciutto Verde and Carne, as well as a variety of house-made, organic gelato.

“Sauced makes marketing our town easy,” said Lenz.

Volunteer of the Year: Vote for East Troy

The Vote for East Troy group was honored with the 2024 Volunteer of the Year Award for its work to inform and ultimately get people to the polls to place their vote during a pivotal moment in East Troy’s history, leaving a lasting legacy for generations to come.

Last fall and the previous spring, Wisconsin voters said no to school district referendums more than they have in a decade. This included failed school referendums in Elkhorn, Burlington, Walworth, Waterford and more.

“But thanks to this group’s efforts, like always, East Troy stood out from the crowd,” said Lenz.



Wisconsin Oven Corporation, represented by (from left) Janeen McPherson, Jeff Kent and Shyanne Siefkas receive the East Troy Area Chamber of Commerce’s Chairman Level Corporate Partner Award as the longest standing Chamber member of over 47 years. Chairman Level Corporate partner not pictured include MP Systems.

JAMIE ROHRER *Good Neighbors*

As a result of Vote for East Troy’s efforts, residents of the East Troy Community School District backed their schools, approving a \$3 million referendum for the district in April of 2023, increasing the district’s state-set

revenue limits to avoid painful budget cuts.

“Vote for East Troy has spent the last handful of years being a champion for not only the business community but the entirety of East Troy,” said Lenz. “They have always strived for East Troy to progress and grow and are not afraid to put in the work to get the community there.”

In order to get the job done, Vote for East Troy partnered with the school’s biggest supporters including the Board of Education, the East Troy Area Chamber of Commerce and local government officials and business leaders.

Efforts focused on everyone in the community to help confirm: “We value our rural district. We value rich, diverse educational experiences for our children. We value our teachers and staff. We value our traditions. We value our local businesses. We value our community. It’s a good day for East Troy. Onward!”

Administrators have previously said that if their efforts had not come to fruition, big cuts to our school would be needed, and quickly, resulting in larger class sizes, loss of quality staff, longer bus routes and cuts to athletics, summer school, art, music and physical education.

For more information on Award Night, visit easttroy.org.



The East Troy Area Chamber of Commerce’s honored its Executive Level Corporate Partners during the Chamber’s Annual Dinner and Awards Night at The Hive Taproom July 22, including Allan ICS, represented by Brian Schurz, and Citizens Bank, represented by (from left) Bailey Kaiser, DeAnne Conrad, Cheryl Chapman and Beth Keizer. Executive Level Corporate Partners not pictured include: James R. Taylor & Sons and Alpine Valley Resort.

JAMIE ROHRER *Good Neighbors*

2024 corporate partners

The East Troy Area Chamber of Commerce recognized its Corporate Partners at the Chamber's Annual Dinner and Awards Night at The Hive Taproom July 22.

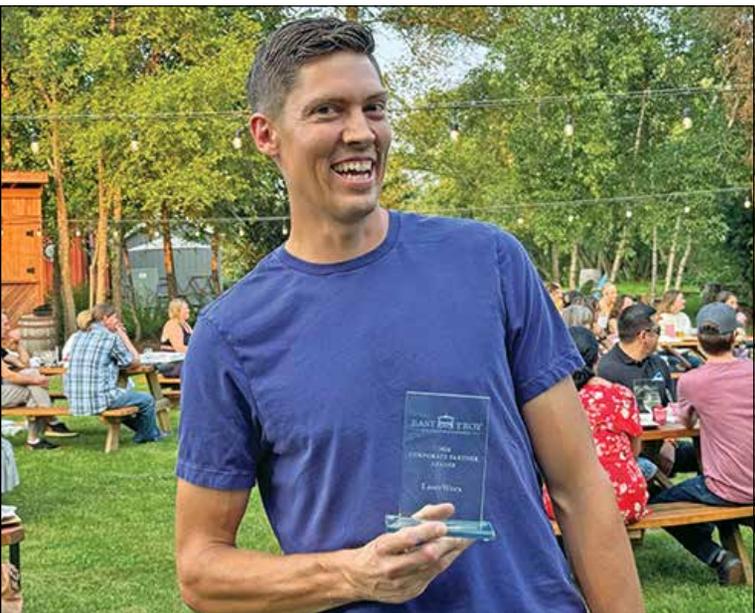
JAMIE ROHRER Good Neighbors



East Troy Brewery, Keely Rivero & Nathan Dettinger



East Troy Community School District – Amy Foszpanczyk, Director of Teaching & Continuous Improvement of Student Learning, Dr. Christopher Hibner, District Administrator & Taylor Baumeister Director of Secondary Teaching and Learning



LaserWorx, Justin Rohrer



5 O'clock Somewhere Travel, Cheryl Siemers, owner



Alpine Valley Music Theatre, Adam Borosch, General Manager



Sauced Pizzeria, Jon Lenz



Accurate Housing, Justin Nagl



First Citizens State Bank-East Troy Office, Jennifer Bower, VP/Branch Manager, Izabel Oppenorth, Personal Banker, Jill Johnson, Asst. Branch Manager & Jim Bodendorfer, VP/Commercial Lender

Chairman (\$2,500):
Wisconsin Oven Corporation
MP Systems

Executive (\$1,500):
Allan Integrated Control Systems
Citizens Bank
Alpine Valley Resort
James R. Taylor & Sons

Leaders (\$750):
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American Family Insurance-Resler & Associates
Accurate Housing Systems
Alpine Valley Music Theatre
East Troy Brewery
East Troy Community School District
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Equal Housing Opportunity

1 TAKE A TROLLEY TRIP

Take in the changing leaves aboard the East Troy Electric Railroad, Wisconsin's last original electric line. The East Troy Electric Railroad continues its 2024 season with trains running every Saturday and Sunday. Saturday trains depart on the hour from the East Troy Depot, 2002 Church St. between 10 a.m. and 3 p.m. and Sunday trains are at 10 a.m., noon and 2 p.m. Fall Harvest Trains run Saturdays and Sundays, Sept. 7-Oct. 27 and depart from the East Troy Depot at on the hour between 9 a.m. and 3 p.m. The East Troy Electric Railroad operates the last 7 miles of original track from The Milwaukee Electric Railway & Light Company interurban system, which had 200 miles of track in and around Milwaukee. Fares are \$16 for adults, \$13.50 for seniors and \$10 for youth 3-14. Children younger than 2 ride for free.

Dinner & Brunch Trains

The Dinner Train season starts continues throughout the fall with the following: Sept. 30 - Oktoberfest Oct. 7 - Autumn Glow Oct. 14 - Sweetest Day Oct. 21 - Surf-N-Turf Oct. 28 - Adult Halloween The popular Sunday Brunch Trains are back, with departures on Sept. 17 and Oct. 15.

Special Events

Sept. 7- Oct. 27 – Harvest Fest Trains (round-trip rides to the Elegant Farmer to enjoy apple picking, a corn maze, and hayrides)

Oct. 4, 11, 13, 18, 20, 25 & 27 – Trick or Treat Trains

Bring your kids or grandkids in costume and take a train from the Depot in East Troy to Town Hall Park, where kids can go “Trick-or-Treating,” play games, and enjoy the playground equipment before a trip back to downtown East Troy. Upon returning to East Troy, each child can pick out the perfect pumpkin to take home. The total experience is approximately 1 hour and 20 minutes. Advance reservations required. Tickets go on sale Sept. 16 at noon.

Nov. 30 through Dec. 21 - Christmas Day Trains

The railroad's magical ride will take you from the East Troy Depot to Santa's workshop located at the Elegant Farmer where children can visit Santa and take a photo with the jolly elf himself. Tickets go on sale Oct. 7 at noon for members and Oct. 14 at noon for the general public.

Nov. 29 through Dec. 21 - Christmas Night Trains

Enjoy a magical upgraded experience on Santa's special evening trains riding first class dining cars. This adventure is complete with cookies, hot chocolate, adult hot chocolate or a beer. (Each adult ticket includes one complimentary drink.) The magical ride will travel from the East Troy Depot to Santa's workshop located at the Elegant Farmer where children can visit Santa and take a photo with the jolly elf himself. Tickets go on sale Oct. 7 at noon for members and Oct. 14 at noon for the general public. Adding to the fun, the event features delicious specialty foods, including caramel apples, warm cider donuts, pulled pork, homemade chili and more in the Smilin' Barn Café. The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 9 a.m. to 6 p.m. year round. Orchard hours are 10 a.m. to 5 p.m. For more information, call (262) 363-6771 or visit elegantfarmer.com.



Car 846 travels along the East Troy Electric Railroad line. Take in the changing leaves aboard the East Troy Electric Railroad through Oct. 27. TOM FLEMING Good Neighbors

Nov. 29 through Dec. 21 - Christmas Night Trains The East Troy Electric Railroad's Santa Parade Train will make its annual journey into downtown East Troy on Saturday, Dec. 7 beginning at 5:05 p.m. Spectators can catch a glimpse of Santa along County Road ES. Santa arrives at East Troy Village Square Park at 6:30 p.m. via East Troy Fire Department truck to light the Bob Barutha Memorial Christmas Tree and debut of East Troy Lights. For full schedule information and tickets, call (262) 642-3263 or visit easttroyrr.org.

2 GO APPLE PICKING

Whether you're continuing a family tradition or starting a new one this fall, The Elegant Farmer will offer a family fun farm experience with the return of its annual Autumn Harvest Festival weekends Sept. 9 through Oct. 22 from 10 a.m.-5 p.m. Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch. Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride. The East Troy Electric Railroad's turn-of-the-century train makes a stop at The Elegant Farmer Depot. The Elegant Farmer will also offer a 5-acre family-friendly farm scene corn maze with easy in and out access for all ages. Adding to the fun, the event features delicious specialty foods, including caramel apples, warm cider donuts, pulled pork, homemade chili and more in the Smilin' Barn Café. The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 9 a.m. to 6 p.m. year round. Orchard hours are 10 a.m. to 5 p.m. For more information, call (262) 363-6771 or visit elegantfarmer.com.

3 EAT PIZZA ON THE FARM

Grassway Organics, W2716 Friemoth Road in East Troy, hosts Pizza on the Farm events on Friday and Saturday nights through the end of September, baking pizzas using only organic ingredients on the farm's onsite wood fired pizza oven. The series invites people to visit the farm for live music and fresh, drool-worthy wood-fired pies. Pizza is served rain or shine from 4 to 8 p.m. on Fridays and 2 to 8 p.m. on Saturdays. Live music starts at 4 p.m. For more information, visit grasswayorganics.com.

What's new

Fred again coming to Alpine Valley

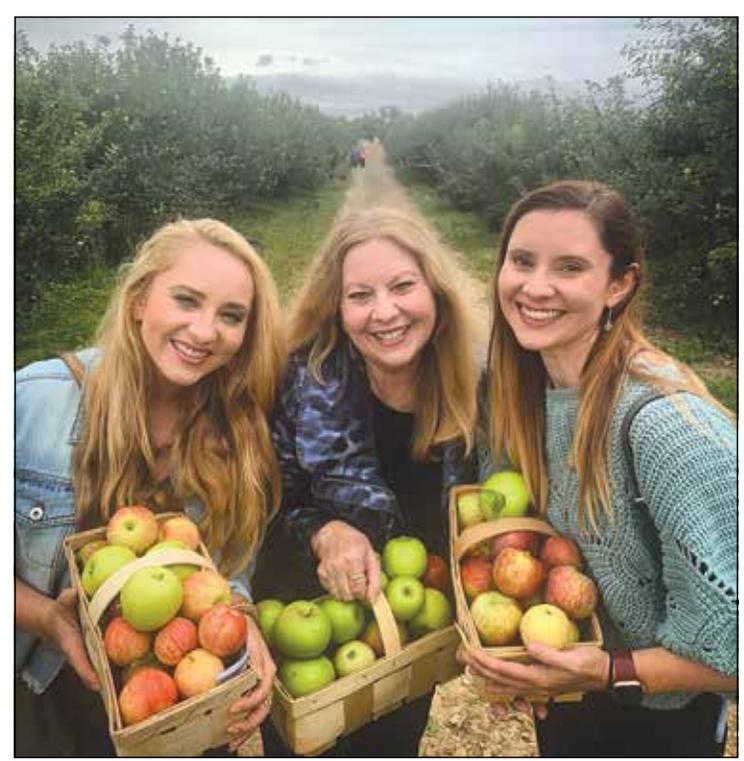
Fred again.. has announced an eagerly awaited series of North American headline dates, including a stop in East Troy. The “places we've never been tour” will travel to Alpine Valley Music Theatre on Sept. 28 and 29. For complete details and ticket information, visit www.fredagain.com/#tour.

Community Center celebrates 5 years

The East Troy Area Intergenerational (IGET) Community Center, 2043 Division St., is celebrating five years this fall. IGET is operated solely by volunteers and funded only by donations. The center features regular free programs for seniors, kids, families, and offers non-alcoholic reservable space for family events, meetings, public and private events up to 100 people. The facility includes a movie room, an arcade room, a main gathering room, and an arts/crafts room indoors. Outdoors, includes a community garden and three pickleball courts. “This is our fifth year of operation and we continue to get bigger, better, and more inclusive,” said IGET organizers. For more information, call (262) 642-2266.

Resource Center provides family fun

The East Troy Family and Community Resource Center, located in the East Troy Area Intergenerational Community Center, 2040 Beulah Ave., has announced a variety of offerings for every age level beginning Sept. 9. Enter via Division Street through door 7. **Alphabet Adventures** – Tuesdays, 9:30 to 10:30 a.m.: This program focuses on letter, number and color recognition, printing, and crafts that improve fine motor skills. **Play Group** – Fridays, 9:30 to 10:30 a.m.: Join the Resource Center for a free, drop in play group. This is a great time for kids to make some new friends and parents and caregivers to meet others in our community. **Lego Build Program** – Tuesdays, from 3 to 5:30 p.m.: This is a drop in program for students in third grade and older. Younger children are welcome to attend with an adult. For additional details, visit www.easttroyfamily.webs.com, email easttroyfamily@gmail.com or call (262) 642-4900.



above: The Elegant Farmer's Harvest Festival features apple picking, a corn maze, hayrides, apple cider donuts and more. left: East Troy Elementary PTO and the East Troy Area Chamber of Commerce are teaming up to present East Troy's Pumpkin Pop-Up Experience Oct. 26-31. Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Thursday, Oct. 31 from 5 to 7:30 p.m. VANESSA LENZ Good Neighbors

4 SPEND FIRST FRIDAY ON THE SQUARE

East Troy's First Fridays event series will conclude with the East Troy Eras Tour from 5 to 8 p.m. on Friday, Sept. 6 at East Troy Village Square Park, 2881 Main St. Embark on a journey through time with food trucks, beer tent, kids activities, artisans, makers and more. Our guest DJ Wigwam will transport guests through a musical timeline of different eras. For details, visit easttroy.org.

5 GRAB THE PERFECT CUP

Grab a great, local cup of coffee at East Troy's café 2894 On Main, located on the northwest corner of the East Troy Village Square. 2894 on Main, will be open on Fridays and Saturdays until 8 p.m. serving light dinner fare. 2894 on Main's menu focuses on local and organic options, packing in the flavor with rotating soups, hearty sandwiches and vibrant bowls, colorful breakfast dishes (both savory and sweet) as well as seasonally changing salads (loaded with veggies and protein) and specialty items that will keep you coming back for more. The beautifully renovated historic site from 1856, features a farm-to-fork menu and uses locally roasted beans with local, • CONTINUED ON PAGE 10

Welcome **FALL ON THE FARM**

Whether you are soaking up the last moments of summer or eager to for all things fall, it's the best time of year to be on the farm. We've rounded up our favorites so you can get your fall fix of apple picking, pumpkins and of course Pizza on the Farm.

GRASSWAY ORGANICS

Friemoth Road

Get to learn more about the farm you love at Grassway Organics, W2716 Friemoth Road, East Troy. Grassway will feature farm tours at 1 p.m. (for about an hour) every Saturday through

September. Meet and chat with Grassway owner and farmer Chaz Self. Tours are free. Listen, learn and wear walking boots. Meet in front of the Farm Store at Grassway Organics. The store is open Tuesday from 10 a.m. to 2 p.m. and Wednesday through Saturday from 10 a.m. to 6 p.m. Grassway Organics hosts Pizza on the Farm events on Friday and Saturday nights, through Sept. 28, baking pizzas using only organic ingredients on the farm's on-site wood fired pizza oven. The series invites people to visit the farm

for live music and fresh, drool-worthy wood-fired pies. Pizza is served rain or shine from 4 to 8 p.m. on Fridays and 2 to 8 p.m. on Saturdays. Live music starts at 4 p.m. For more information, visit grasswayorganics.com.

BOWER'S PRODUCE

Highway 20

If you're looking to keep it local for your fall produce and pumpkins, visit East Troy staple Bowers Produce, W490 State Road 20, East Troy, Wisconsin. Open daily from 9 a.m. to 6 p.m.

GREEN MEADOWS PETTING FARM • Highway 20

Green Meadows Petting Farm, 33603 High Dr. (Highway 20), East Troy, offers a chance to encounter animals including goats, cows, ducks, horses, and pigs as well as pick a pumpkin to take home. Green Meadows is open 10 a.m. to 4 p.m. Tuesdays through Sunday. For more information, call (262) 534-2891 or visit greenmeadowsfarmwi.com.



FALL CALENDAR • CONTINUED FROM PAGE 4

6 St. Peter's Fall Festival & Chicken Dinner

St. Peter's Catholic School, 3001 Elm St., East Troy, will host its Fall Festival and Chicken Dinner from 11 a.m.-4 p.m. on Sunday, Oct. 6. The event will feature its world-famous chicken dinner, rummage, games, farmers market and fellowship. Beer and wine will be available compliments of the Knights of Columbus. For more information, call (262) 642-5533.

11, 12, 13, 18, 19 & 20 'Wine, Cheese & Murder'

The Friends of the East Troy Lions Library in collaboration with the Off the Square Players will be presenting "Wine, Cheese & Murder" by Peter Druss on Oct. 11, 12, 13 and 18, 19 and 20 at Honey Creek Collective, N8030 Townline Road.

Performances will be at 7:30 p.m. on Friday and Saturday and 2 p.m. on matinee Sunday and will include a social hour prior to the performance. Tickets are available at the library, 3094 Graydon Ave.

11 ETHS Homecoming

A week-long series of East Troy High School Homecoming events will culminate with the Homecoming Parade and game on Friday, Oct. 11. The Homecoming Parade will start at 1:30 p.m. The route begins at the high school, heading east on Main Street, around the East Troy Village Square and back to the high school. The Homecoming Dance will be held on Saturday, Oct. 12.

12 East Troy's Autumnal

Soiree Wine Walk

Celebrate all things fall at East Troy's restaurants, shops, taprooms & more while you sample unique wines, meads and ciders from 4 to 7 p.m. on Saturday, Oct. 21. Walk around beautiful downtown East Troy – or hop on and off the shuttle and head to the west/east side – while sipping and shopping in the boutique shops, enjoying samples from local restaurants and exploring other distinct venues as they Toast the Fall Season. Get tickets at easttroy.org.

12 Ghost Walk

The East Troy Area Historical Society will host its popular Ghost Walk on Saturday, Oct. 12. The event will feature a unique tour around East Troy's haunted sites. For details and ticket information, visit easttroyareahistoricalsociety.org.

19 2024 Scavenger Games – Halloween Theme

Sign up for the Oct. 19 Scavenger Games and experience a Halloween-themed ultimate city-wide, escape room style, scavenger hunt. The hunt will feature East Troy's must-sees and hidden treasures across our downtown, highlighting historical sites, landmarks, attractions and food, drink and dining experiences. Face off against hundreds of other players in a game of wits, strategy, diplomacy, physical feats, and cleverness for the ultimate prize of \$1,000 dollars. Choose your team wisely. Every member will matter. From puzzle solving, to data gathering, to physical abilities, you'll want a little of everything as you face off in the ultimate scavenger hunt. Get tickets at thescavengergames.com.

26 'Death of a Gangster'

East Troy Area (IGET) Community Center will present "Death of a Gangster – A 1920's Murder Mystery Fundraiser" from 2 to 4 p.m. on Saturday, Oct. 26 at Ivan's Backstage, 2093 Division St., featuring a 1920's speakeasy, a mafia wedding and a murder mystery. Doors open at 1:30 p.m. This event is for adults, 18+ only and includes a cash bar. Tickets are \$55 each and available by visiting <https://iget.brownpapertickets.com>, searchword- iget. For more information, call (262) 441-0280 or email crdnljs@aol.com.

29 Halloween Bash

East Troy High School, 3128 Graydon Ave., will host its annual Halloween Bash from 5 to 7 p.m. on Tuesday, Oct. 29. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school. The event will also feature face painting, a costume contest, pumpkin bowling and more. For more information, call (262) 642-6760.

31 Trick-or-treating

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Thursday, Oct. 31 from 5 to 7:30 p.m.

27-31 Pumpkin Pop Up

East Troy Elementary PTO and the East Troy Area Chamber of Commerce are teaming up to present East Troy's Pumpkin Pop-Up Experience. Stroll the streets of the East Troy Village Square and enjoy pumpkins created by Little Prairie Primary School students, Oct. 27-31. Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Thursday, Oct. 31 from 5 to 7:30 p.m.



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Fall Hikes & Bikes

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Enjoy picture-perfect views this fall on one of these gorgeous East Troy hiking and biking trails.

HIKING

East Troy is home to some of the most beautiful areas for hiking and they become even better when the leaves are changing. Here are our top fall foliage destinations:

BEULAH BOG

Visitors can travel along its hiking trail, located on Stringers Bridge Road, east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat.

LULU LAKE

The focal point of the diverse wetland and upland communities, located on County Road J, is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits.

KETTLE MORAIN STATE FOREST-MUKWONAGO RIVER UNIT

The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.

PRICE PARK CONSERVANCY

Two miles of self-guided hiking trails run through the park, located on Hodunk Road in the Town of LaFayette, and include panoramic views of Sugar Creek and wildflower areas, as well as other outstanding features of natural diversity.

BEULAH BLUFF PRESERVE

This Kettle Moraine Land Trust nature

preserve, is located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public.

ARMY LAKE- PUBLIC ACCESS

Take a leisurely stroll to the public access point on the west side of the lake – a half-mile driveway connects the property to St. Peter's Road in the Town of East Troy.

The 15.7-acre property at W1698 St. Peter's Road features a 78-acre lake and 989 feet of shoreline frontage on Army Lake.

BIKING

Fall is a great time to explore on your bike while admiring the foliage.

Here are the best spots for you to plan to pedal.

ALPINE VALLEY RESORT

The Mountain Bike Trail at Alpine Valley Resort, W2501 County Road D, features 8.1 miles of single track with a 1,043 feet ascent and 1,035 descent.

From the start, the trail is an ascending, leg-burning climb in the trees up the side of the ski hill. After you go around the excavation pit, miles of twists, turns, punchy climbs, and fast descents await.

Enter via Alpine's driveway toward the resort. At the bottom of the hill, you'll see a blue sign that says Mountain Bike Trail. For more information, visit alpinevalleyresort.com.

JOHN MUIR TRAILS

The John Muir Trails, known for its high-quality single-track mountain bike trail system, are among the most popular in the state.

Part of the Kettle Moraine State Forest's Southern Unit, the trail system, about two miles north of La Grange, N9097 County Road H, features five loops ranging from 1.25 to 12 miles.



Autumn is the best season for a hike at Lulu Lake, which glitters amidst the rich marshes of the upper Mukwonago River watershed while the foliage puts on a spectacular show of colors.

PHOTO SUBMITTED Good Neighbors



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Beulah Bluff Preserve, located at N9026 Bakavi Way, East Troy, is the nearest Kettle Moraine Land Trust nature preserve to East Troy.

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 Good Neighbors

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