

2024

REV-UP Weekend

featuring...

19TH ANNUAL
**Cars Time
Forgot**
CAR SHOW DELAVAN, WI



Much to see

Visitors check out the variety of vehicles on display at last year's Cars Time Forgot Car Show at Lake Lawn Airport in Delavan.

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Rev-Up Weekend to feature

Cars Time Forgot Car Show

The Delavan-Delavan Lake Area Chamber of Commerce and Lake Lawn Resort are revved up to host the annual Cars Time Forgot Car Show Sunday, July 14, at the Lake Lawn Airport.

But the car show that Sunday will serve as the finale of three days of action including a Community Street Dance on Friday, July 12, and a parade and rally in downtown Delavan followed by live music on Saturday, July 13.

The car show brings in hundreds of custom cars, drag cars, stock cars, trucks, motorcycles and other special-interest vehicles, all of which will be showcased at the event.

It typically draws thousands of spectators.

The cost to register a vehicle is \$20 and can be done on the Cars Time Forgot website or via mail. See the website (carstimeforgot.com) to download a registration form and for instructions on where to send it.

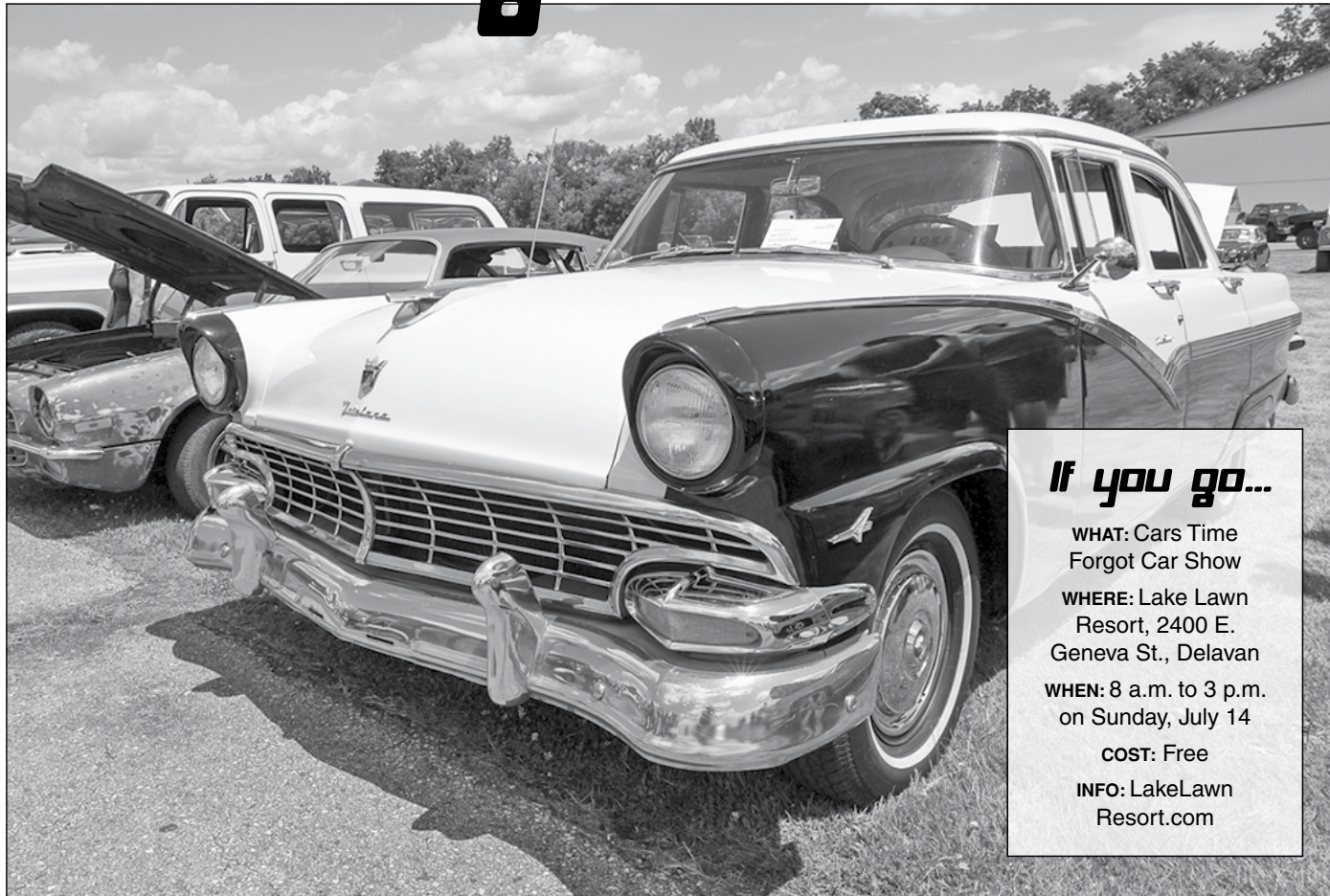
Vehicles registered by July 9 will receive a 2024 dash plaque and be entered into a raffle drawing to win a basket featuring local Delavan goodies.

The gates at Lake Lawn Airport will open at 7 a.m., July 14 for show cars. The car show will be open to the public from 8 a.m. to 3 p.m.

Vehicles will be judged, and awards will be given by decades: 1959 and earlier, 1960-1969, 1970-1979, 1980-1999.

Admission is free for visitors.

The locally owned Lake Lawn Resort is a full-service leisure-getaway, family retreat and convention facility on 250 wooded acres in Delavan.



If you go...

WHAT: Cars Time Forgot Car Show

WHERE: Lake Lawn Resort, 2400 E. Geneva St., Delavan

WHEN: 8 a.m. to 3 p.m. on Sunday, July 14

COST: Free

INFO: LakeLawnResort.com

For more information, visit LakeLawnResort.com.

More details on related events happening in Delavan throughout the

weekend are shared throughout this special publication.

For further information, visit carstimeforgot.com.

The annual show draws hundreds of vehicles and countless visitors.

POLLY MARZAHL PHOTO Cars Time Forgot

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REV-UP Weekend presents

Cars Time Forgot Car Show

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on the cover: The annual car show welcomes hundreds of vehicles to Lake Lawn Airport. This year's show will be held Sunday, July 14.

SUBMITTED PHOTO Cars Time Forgot

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Community Street Dance to kick off the weekend

On Friday, July 12, a Community Street Dance in downtown Delavan will kick-off Rev-Up Weekend. It will be held 5:30 to 10:30 p.m. on North Third Street.

“The dance will take place next to the Treasury and we want the whole community to be part of it,” chamber director Malinda Obershaw said.

The Community Street Dance will also feature a beer garden, food (from Anchor Inn and Delavan Lions Club) and a Kid Zone, along with some special guests.

“We’re inviting all of the alumni from Delavan-Darien High School and the Wisconsin School for the Deaf,” Obershaw said of the special guests. “If people contact us and say, ‘Hey, we’ll have a group of 10 or 15 or whatever, we’ll reserve a table so they can sit together at the dance.’”

For more information, call the chamber office at 262-728-5095.

The band lineup will be as follows:

5:30-7:30 p.m.
Gravity of Youth

Celebrating the gift of music since 2018, brothers Gravity have been sharing their authentic renditions of some of rocks most timeless classics to the delight of many.

8-10:30 p.m.
Breakfast Club

The Breakfast Club is a high energy rock dance 80s tribute band, whose every song is a hit that brings the house down with spontaneous, exuberant sing-a-longs.



Rev-Up Weekend featuring the Cars Time Forgot Car Show will begin on Friday, July 12 with a Community Street Dance downtown. There will be two bands, food trucks, a beer garden and a Kid Zone.

above: Rock dance 80s tribute band Breakfast Club.

STOCK PHOTOS Cars Time Forgot



Show us what you drive

July 13 parade from Lake Lawn to rally for music and more

The Rev-Up Weekend will continue Saturday, July 13, with a parade and rally, beginning at 4:30 p.m.

The parade, called “Show us what you Drive Delavan” will feature classic vehicles making their way from Lake Lawn through Delavan to Phoenix Park for the rally.

“This is another new focus – having the parade this year later in the day so we can partner with the bandshell concert that night,” chamber director Malinda Obershaw said. “The concert featuring a Supertramp tribute band will be amazing for this.”

People are encouraged to come downtown and see the cars as they make their way to Phoenix Park.

“The great thing is that the vehicles will be parked on one side so people that come to the concert will be able to see them,” Obershaw said. “It’ll be like a mini-car show.”

Registration for the parade is \$35 per car (not per person) and is part of a package that includes:

- Parade participation; one boxed dinner (an additional dinner is \$15);
- Preferred parking at the Phoenix Park Bandshell;



On Saturday, July 13, a parade of classic vehicles will make their way from Lake Lawn Airport through downtown Delavan to Phoenix Park. There, a rally will be held followed by music in the Phoenix Park Bandshell by a Supertramp tribute band.

PHOENIX PARK BANDSHELL *Cars Time Forgot*

• Registration for the July 14 Cars Time Forgot Car Show at Lake Lawn.

Parade participants should meet at the Lake Lawn Airport at 3:30 p.m. in their classic vehicles.

Each vehicle will be announced. While parade participants will have their boxed dinner, other guests and those coming to enjoy the concert can grab a bite or snack at the bandshell’s concession area.

The rally will continue with the Supertramp tribute band.

Register for the parade and rally at the Delavan Chamber office, 52 E. Walworth Ave. or visit carstimeforgot.com.





Under the hood

At last year's Cars Time Forgot Car Show at Lake Lawn Airport in Delavan, visitors stop and see what's under the hood of some of the vehicles on display.

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No shortage of classics

The show generally draws hundreds of classic cars, trucks and motorcycles, giving car enthusiasts plenty to see, including many makes and models as well as a variety of paint schemes.

POLLY MARZAHL PHOTOS
Cars Time Forgot





Front and center

There's no shortage of vehicles to admire at Cars Time Forgot, an annual event put on by the Delavan-Delavan Lake Area Chamber of Commerce and Lake Lawn Resort.

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City of Delavan Mayor Ryan Schroeder and Malinda Obershaw, executive director of the Delavan-Delavan Lake Area Chamber of Commerce, show off shirts and hats last year. Vendors can still register (no food or spa services allowed.) For more information visit delavanwi.org and under the Register tab, select "Vendor registration" or call 262-728-5095.

DELAVAN CHAMBER PHOTO *Cars Time Forgot*



POLLY MARZAHL PHOTO *Cars Time Forgot*



POLLY MARZAHL PHOTO *Cars Time Forgot*

Vendor information

Those interested in putting their business and products in front of thousands of guests that come to the Cars Time Forgot Car Show are encouraged to get registered.

Vendors will receive a 10-foot x 10-foot space with a vehicle parked alongside the tent for an investment of \$100.

The car show will be open to the public on Sunday, July 14 at Lake Lawn Airport from 8 a.m. to 3 p.m. The gates for vendors will open early to allow time for setup.

"We would love for you to join us for this year's car show," organizers said.

Note that food vendors and spa services will not be allowed.

For more information, or to register as a vendor, visit carstimeforgot.com and under the Register tab at the top of the page, select "Vendor registration."



Accommodations

For those who may be traveling, or have family or friends making a trip to Delavan for Rev-up weekend and the Cars Time Forgot Car Show, there are several options for overnight lodging including:

- Lake Lawn Resort (host site). Call 262-728-7950 or 1-800-338-5253
- Baymont by Wyndham

Delavan. Call 262-725-7410

- Comfort Suites. Call 262-740-1000
- Main Street Manor. Call 262-740-0798
- Super 8 by Wyndham Delavan. Call 262-728-1700

For additional accommodation options, visit the Delavan-Delavan Lake Area Chamber of Commerce website at delavanwi.org.

Ready to roll

at left: In a few weeks, classic vehicles will make their way to Delavan for the Cars Time Forgot Car Show. The show will be held at Lake Lawn Airport on Sunday, July 14 from 8 a.m. to 3 p.m. For more information, visit carstimeforgot.com or call the chamber office at 262-728-5095.

POLLY MARZAHL *Cars Time Forgot*

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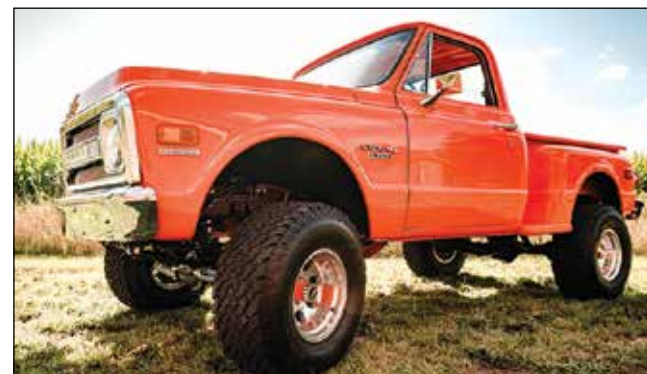
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